GRUPO
ESTRATEGIA
& MARCA LLC

Experts in NeuroMarketing, Neurosales and Digital Transformation

IF TOMORROW YOU COULD TRANSFORM JUST ONE THING IN YOUR BUSINESS... WHERE WOULD YOU START?

What you just imagined
deserves to turn into action.

GRUPO ESTRATEGIA Y MARCA LLC
Strategy that turns into action.

WHAT DO YOU WANT TO ACHIEVE?

Grow. Sell more. Optimize. Innovate.

Your next big opportunity could start with a conversation.

STAND OUT. CONNECT. GROW.

01 - STRATEGY & POSITIONING

Differentiate your business and strengthen its value.

02 - DIGITAL MARKETING & CAMPAIGNS

Connect with customers and generate opportunities.

EVERY OPPORTUNITY COUNTS.

03 - SALES AND COMMERCIAL STRATEGY

Turn conversations into business opportunities.

05 - COMMERCIAL PROPOSAL DEVELOPMENT

Present your value and make decisions easier.

YOUR BUSINESS, SMARTER.

04 - CRM, AUTOMATION AND AI

Organize your customers and automate follow-up.

07 - AI APPS AND AUTOMATIONS

Simplify processes and boost productivity.

TEAMS THAT MAKE THINGS HAPPEN.



06 - SALES TRAINING AND LEADERSHIP

Build the skills to sell, lead, and grow.

How We Work

We Understand > We Prioritize > We Execute > We Measure

EXPERIENCE THAT DRIVES DECISIONS.

More than 20 years of executive experience in our strategic leadership.

Strategy, commercial expertise, and technology working for your business.



German Velasquez
Strategic Leadership

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IMAGINE WHAT WE CAN ACHIEVE TOGETHER.

Let's talk about your next opportunity.

Schedule a strategic conversation.

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